

# 华东交通大学“交通文化特色+中文”

## 线上学习体验项目邀请函

Invitation to East China Jiaotong University

"Transportation Culture + Chinese"

Online Learning Program



Sagitov Salavat Talgatovich 校长:

Dear Rector Sagitov Salavat Talgatovich:

在教育部中外语言交流合作中心指导下，我校现面向俄罗斯开设“交通文化特色+中文”线上学习体验项目，邀请贵校师生参与！

Under the guidance of the Center for Language Education and Cooperation from Ministry of Education of the People's Republic of China, ECJTU is now offering the "Transportation Culture + Chinese" online learning program for Russia Students, we invite your teachers and students to participate!

该项目基于学校深厚的交通文化研究基础，结合现有的汉语及英语专业教学资源，将交通特色专业学习和中文教育有机结合，旨在促进学生对交通特色文化及中国语言文化的了解和体验，增进中外学生间友好交流。

The program is based on the University's profound transportation culture research foundation, combined with the existing teaching resources of Chinese language and English, the program combines transportation studies and Chinese language education, aiming to promote students' understanding and experience of transportation culture and Chinese language and culture, and enhance friendly exchanges between Chinese and foreign students.



扫描全能王 创建



### 一、项目时间 Project Duration

2021年12月-2022年2月 Dec.2021 - Feb.2022

### 二、招生对象 Target Students

该项目面向俄罗斯开展，母语非汉语，对交通文化及中文学习感兴趣的外籍人士均可报名参加。

The program is open to Russian expatriates whose native language is not Chinese and who are interested in transportation culture and Chinese language learning.

### 三、教学语言 Teaching Language

英语 English

### 四、授课形式 Teaching Format

项目采用实时授课+视频课程+线上活动结合的形式，其中包含交通文化特色课程、中文课程、专家讲座及线上活动。

The program adopts a combination of real-time lectures + video courses + online activities, which includes transportation culture courses, Chinese culture courses, expert lectures and online activity.



## 五、课程设置 Curriculum

课程类别 Category	课程名称 Course	课程简介 Course Description
交通文化 特色课程 Transportation Culture Courses	中外铁路文化之旅 A glimpse into Railway Culture: A global Perspective	本课程选择学生感兴趣的与铁路相关话题，例如中外铁路发展历史、火车头类型、车站文化、影视铁路、铁路精神等，开展铁路文化通识教育，增加学生的社会、文化、科学等基本常识。 The course selects railway-related topics of interest to students, such as the history of railroad development, types of locomotives, station culture, film and television railroads, railroad spirit, etc., to provide general education on railroad culture and increase students' basic knowledge of society, culture and science.
	乘着高铁去旅游 Traveling by high-speed rail	本课程从中国高铁的发展及高铁时代的旅游行业展开，从人文、地理、美食等方面向学生展示不同铁路线路的建设特点及沿线地区的风土人情。 This course starts from the development of China's high-speed railway and the tourism industry in the era of high-speed railway, showing students the construction characteristics of different railway lines and the local customs of the regions along the lines in terms of humanities, geography, cuisine etc.
	应用翻译 Application Translation	本课程结合地方和交通行业特色，融入江西红色文化、景德镇陶瓷文化与交通运输工程翻译的内容，讲好中国故事，传播好中国声音，展示真实、立体、全面的中国形象。 This course combines the characteristics of the local and transportation industry, integrates the content of Jiangxi red culture, Jingdezhen ceramic culture and transportation engineering translation, tells Chinese stories, spreads Chinese voice, and displays a true and comprehensive image of China.
	运输经济学 Transportation Economics	本课程基于微观经济学基本原理的分析和描述，以大量具体的运输经济问题为主要关注对象，使学生理解运输经济问题的特点及其与一般经济理论的联系。 The course is based on the analysis and description of the basic principles of microeconomics, with a large number of specific transport economic problems as the main object of research, so that students understand the characteristics of transport economic problems and their connection with general economic theory.



中文课程 Chinese Language Courses	汉语综合 Chinese Comprehensive	<p>本课程将教授基本汉语和汉字知识，使学习者具备初步的汉语交际能力，能用汉语解决日常生活和学习中最基本的问题；掌握最基本的汉语语音知识和发音技能、初级阶段常词汇、汉语的基本句型。</p> <p>The course teaches basic Chinese language and Chinese character knowledge, enable students to have preliminary Chinese communication skills and be able to use Chinese to solve the most basic problems in daily life and study. Master the most basic Chinese phonetic knowledge and pronunciation skills, common vocabulary at the primary level, basic sentence patterns in Chinese.</p>
	汉语听说 Chinese Listening and Speaking	<p>本课程围绕生活中常见的交际场景，帮助学生由浅入深地掌握汉语知识及不同交际环境中的语言表达，提升学生运用基本句型进行日常交际的能力。</p> <p>This course focuses on daily communicative scenarios, helping students to acquire knowledge of Chinese language and language expressions in different communicative scene, and enhancing their ability to use basic sentence patterns for daily communication.</p>
	中国概况 Overview of China	<p>本课程旨在提高学生对中国社会状况和历史文化总体认识。通过对不同主题的讲授，使学生领略中国历史文化精神，观览中国社会概况，理解中国社会及文化特点，能够主动思考中国的过去、现在和未来。</p> <p>The course aims to improve students' general understanding of China's social development status and history and culture. Through lectures on different topics, students will be able to appreciate the spirit of Chinese history and culture, view the overview of Chinese social development, understand the characteristics of Chinese society and culture, and be able to actively think about the past, present and future of China.</p>



## 六、如何申请 How to Apply

### ● 申请材料清单 Required Documents

1. 完整填写的线上项目申请表（附件） Online Learning Program Application Form (Appendix)
2. 护照首页（本地护照可接受） Passport (First page, Native Passport accepted)
3. 毕业生提供最高学位证书及成绩单；在校生提供在读证明及成绩单。 The highest degree certificate and transcripts recently obtained or study certificate and transcripts from the current university if you are a student.

### 4. 证件照 Photo (Passport Size)

（以上文件均为扫描件或电子版，不需要提供原件，请将申请材料发送至邮箱 studyatecjtu@163.com。 All the files above shall be scanned copies only, we do not need original copies. Please send your application documents to studyatecjtu@163.com.）

### ● 联系方式 Contact Information

1. 联系人 Contact Person: 崔老师，华东交通大学国际学院留学生管理办公室 Christina CUI, International Student Affairs Office, International School, East China Jiaotong University.

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4. 微信号 WeChat: 13361610733

5. 学校官网 Web: <http://www.ecjtu.edu.cn>

6. 学校地址 Add: 中国江西省南昌市经济技术开发区双港东大街808号 808 East Shuanggang Street, Economic and Technological Development Zone, Nanchang, Jiangxi, China.

